

# INCAS® Network

INC Alumni Society Magazine

June 2010

[www.incasindia.org](http://www.incasindia.org)

Rs. 15



**INCAS Zonal Conference 2010  
@ New Delhi**

**INCAS®**  
INC Alumni Society

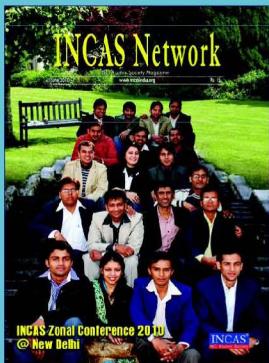
# INCAS® Network

INC Alumni Society Magazine

Vol. III

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June 2010



## Editor

R Prasad

## Managing Editor

GRK Murty

## Consulting Editor

Syed H Maqsood

## Associate Editor

SV Srirama Rao

## Editorial Team

Priya Sen, Adilakshmi G  
P Srinivas Prasad

## Chief Visualiser

Bangaru Babu A

## Graphic Designer

Shiva Kumar M

## Director (Production)

H Sitaram

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[incasnetwork@incasindia.org](mailto:incasnetwork@incasindia.org)

# YOUR TAKE

INCAS Network magazine is a platform to connect with the alumni across India. The design and the contents of the magazine not only gives information about the happenings across various chapters, but also provides support to each and every alumnus moving ahead by sharing views, experiences, career graphs etc...



## Anand Nandini

MBA 2007, Vadodara

When I miss my college I just go through INCAS magazine. I really appreciate the efforts of all those who work hard for creating a strong network that keeps us updated about our friends and campus. Thanks a lot.

## Sharadh Unnithan

MBA 2009, Vadodara

INCAS Network is a wonderful platform to know about our alumni. We also get to know about the growth and news related to INC. Great to see the photos of various events organized and be updated. The effort that goes into the making of this magazine is to be highly appreciated. I would like to appreciate as well as thank the INCAS team for giving us such wonderful, enjoyable and useful meeting points. Great going INCAS Network!

## Seema Verma

MBA 2008, Lucknow

I find this magazine as a great medium to keep oneself updated about our friends as well as the college. It not only provides us with enough information about what's happening in INC but also acts as a bridge between us and our friends. With the help of this network we are able to meet our friends and other alumni under one roof and enjoy quality time together, which is one of its kind. I would like to congratulate all the members of this network for their extraordinary and splendid effort. Wish them all the best for the future. Keep up the good work.

## Saurabh Saxena

MBA 2008, Lucknow

I feel proud to be a member of one of the largest active alumni society. This magazine speaks volumes of its activities and shows its standard. Supporting measures like sponsoring the INCAS award for excellence in IP 2009 are unique.

## Shrikant Sadafale

MBA 2009, Nagpur

INCAS Network invites articles, stories, poems, book reviews, interacting anecdotes and general feedback from readers. E-mail to [incasnetwork@incasindia.org](mailto:incasnetwork@incasindia.org) and let us have the pleasure of making them a part of INCAS Network.

- Editor

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REMINISCENCES



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**Smita Choudhary**  
MBA 2008

ALUMNI MEETS



08

## Editorspeak

### Hello Friends,

INCAS is always buzzing with various activities to bring the best to its members. The response for the events organized in the last few months was encouraging with participation from alumni in good numbers, though we need to do more in this regard. We need to ensure that more and more members get active and attracted towards our alumni events and activities.

A major event organized recently was the Zonal Conference at the Capital City of India, New Delhi. The Chapter Executive committee Members of the INCAS Chapters from North and NCR assembled for a two day program ICON 2010 at Dee Marks Resorts. The agenda of the program was to create a platform for the executive committee members to get together on common ground to meet their counterparts from other Chapters and Cities. They discussed the alumni initiatives taken up by their respective chapters and how the chapters are flourishing.

A discussion was held on leadership opportunities for the alumni through active participation and involvement in the development of INCAS as a strong alumni body. Everyone was happy with the outcome and the good time they had in these two days.

We look forward to more and more participation and support from every individual alumnus towards building INCAS stronger and leading it to success. We appreciate your feedback, articles, news, happy moments, and other contributions to this magazine. We encourage you to utilize this opportunity to its maximum extent to feature your professional achievements and lighter moments of life and also to stay in touch with your buddies.

**"No one can whistle a symphony. It takes a whole orchestra to play it."**

**Syed H Maqsood**  
Consulting Editor

OCCASIONAL COLUMN



15

**Shaffali Gupta**  
MBA 2008

'Utta US'



#### Tell us something about yourself and your family.

I am Vikram Vats, an ex-INC student of Durgapur (Autumn Batch 2005-07), working as a Corporate Relationship Manager at ICICI Bank Limited, looking after the Corporate and SME banking, since July, 2007. I am based at Indore, MP. I have a happy family, which includes my caring mom, dad, wife and younger brother. My father is a government employee; mother is a homemaker and my brother is settled in the hospitality industry.

#### How have you progressed after passing out from INC?

I will always be thankful to INC and INC has given me a good start by providing me the opportunity to join India's largest private bank – a dream organization for many aspirants.

#### With the kind of profile you have, you must be facing high pressure situations very often. How do you handle them?

Challenges are part of every job. Yes, I do feel the pressure at work, but I try to turn challenges into new opportunities.

#### How do you balance work and family life?

I try my level best to distance my professional and personal life. When I work, I work with dedication and when I am with my family, I try not to take my office work home.

#### What has been your biggest lesson so far in life?

I believe in myself and carry a 'never say die' attitude. Have a plan for life. Ups and downs are a part of life so be ever ready to face them.

#### What is your advice to juniors?

My advice to juniors is: have faith in yourself and be committed to your own aspirations. If you have the zeal, you can change the world.

### Vikram Vats

MBA 2007

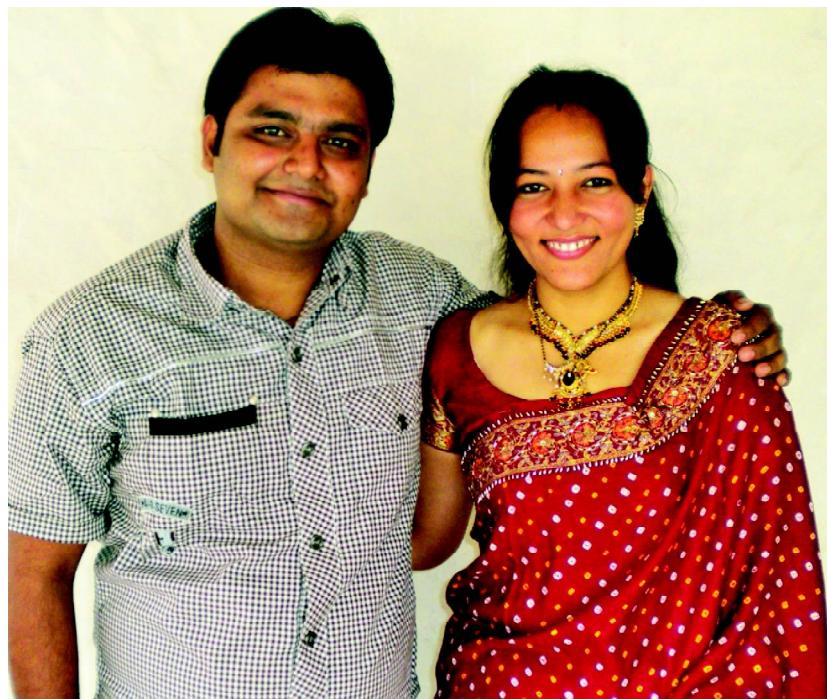
He can be reached at  
[vikramvats20@gmail.com](mailto:vikramvats20@gmail.com)

#### How do you spend your leisure hours?

It's very tough to find time for leisure these days. I have decided I will take it easy only after I turn 35. Now, it is time to build my career and work hard. Though sometimes, I paint.

#### Do you have friends in INC and how often do you meet them?

Yes, I do have many friends in INC and we do keep in touch with each other inspite of the distances and our busy lives that keep us apart. ■



## Meet the Alumni Couple

**Jinal Patel:** I am very aggressive and impatient. Yes, whenever I am stressed, Maulik can see it on my face. I am very tensed and scared if I am unable to solve a problem but Maulik is always there for me. I always share my problems with Maulik.

### What are the important lessons you have learnt in your professional lives so far?

**Maulik Shah:** I think that a person is a student throughout his life. I have learnt a lot of things from the corporate world. Always think big, dream big. Always act according to the situation. Be practical and don't be emotional every time. I worked with one of the giant organizations in India – Reliance ADA Group. I strongly believe that one should be honest to oneself.

**Jinal Patel:** Experience teaches a lot. We always learn

lessons from our experiences. In professional life, there are politics played in the organizations but I always try to be positive and accept the situation as it is and come up with the best solution.

### What would you suggest freshers?

**Maulik Shah and Jinal Patel:** Our advice to Management students is – always focus on your career and gradually explore the opportunities. You should dream and work for completion of your dream. Plan your studies, accept the fact and keep going. Live life king size. Just keep moving and use every opportunity to reach your career goal.■

### Tell us something about your careers.

**Maulik Shah:** I cracked the very first campus interview of Reliance Money and was recruited as Center Manager Trainee at Bhuj. After two months of joining, I was transferred to Ahmedabad. I worked for one year with Reliance Money and successfully achieved my set sales targets. I was appreciated for selling PMS in Sachivalaya, Gandhinagar. I left Reliance Money due to ill health of my sister and went back to Kutch. I joined SRK Institute of Management and Computer Application as Assistant Lecturer in December 2008. I got promoted to the post of Professor after completion of six months in the job. I completed one year with SRK Institute and also visit nearby reputed colleges as visiting faculty member and a Communication Skills trainer. I teach at IFEN for MBA subjects – Marketing and HR and on Ethics, Communication and law for Company Secretary and Chartered Accountancy students. I have also been promoted as Assistant Head of Department for BBA.

**Jinal Patel:** My first job was with KGMS Pvt. Ltd as a Relationship Manager at Ahmedabad. I worked for

two months in this company. After that, I joined Shivam Water Treaters Pvt. Ltd at Ahmedabad in an administrative capacity. I worked for one year with Shivam Water Treaters Pvt. Ltd. I left the company because I got married to Maulik and shifted to Bhuj. Now, I am planning to, join SRK Institute and also wish to study LLB.

### How do you manage stress at work and at home? Do you both discuss it with each other?

**Maulik Shah:** Yes, we discuss all problems with each other. I am a patient and calm person. On the other hand, Jinal is a bit aggressive and impatient. Sometimes, she takes the initiative and completes the task which was supposed to be done by me. I like to be cool, calm and clear-headed whenever I am faced with a problem. Due to which, I am not stressed out. But we discuss each and everything we did throughout the day. We learn from each other on how to face critical problems. We always try to agree upon a common solution.

### Maulik Shah

MBA 2008  
and

### Jinal Patel

MBA 2008  
Maulik can be reached at maulikshah2003@yahoo.co.in

### Meet the Alumni Couple

We are very happy to present to our readers here a different kind of an interview – with an MBA couple who are enjoying successful managerial careers. What is more, both of them are INC products. Yes, an INC alumni couple.

**Read on...**

## CEC Meets

### Noida Chapter

The Noida Chapter CEC Meet was held at Fun "N" Food Village Resorts. Anshul Vaish, President, CEC, chaired the meeting. AVM (Retd) Ambrish Kumar, Regional Head, Gurgaon, welcomed the members and briefed the alumni on the occasion. The minutes of the previous meetings were presented by Sridhar Panday, Vice-President, CEC. P C Ghosh, Campus Head, Noida, shared his experiences with the members and appreciated the variety of events, like picnics, sports meets and CFA seminars conducted by INCAS. Chapter Executive Committee elected their new members. The members suggested having sports events in the coming days. The vote of thanks was proposed by Abhinandan Joshi, INCAS Relationship Officer, Noida and Gurgaon.



### Ahmedabad Chapter

The Ahmedabad Chapter CEC Meet was held at ASIM Ahmedabad Campus. Jaimin Mehta, President, CEC, presided over the meeting. Addressing the fellow members, he emphasized the importance of developing and strengthening the alumni network by increasing their participation in the events and constantly by updating contact information on the INCAS portal. New CEC members were inducted into the committee. A resolution welcoming new members into the Chapter Executive Committee was passed. The vote of thanks was proposed by Dipak Soni, INCAS Relationship Officer, Ahmedabad and Vadodara.

## "There Are No Limits to What You Can Do"

Hello, this is Smita Choudhary, a member of INC Alumni Society I belong to the class of 2008, currently pursuing PhD in management from Jaipur National University. I am presently working as an academic coordinator with Sikkim Manipal University's Learning Center at Alwar, Rajasthan.

I belong to an upper middle-class family from Alwar. But, the dreams were never small. My dreams were always high and these dreams materialized after I completed my MBA from INC. The two years that I spent at INC altogether transformed my life and gave a new horizon or direction to my professional career. Since then, there is no looking back.

I did my MBA after my marriage. My daughter was 4-year-old at that time. But with my husband's and daughter's cooperation, I was able to overcome every hurdle that came my way and emerged with flying colors. My academic record and award for best overall performance speaks volumes about the hard work that I put in. It ultimately paid off in the form of an offer for the position of faculty member in my own college.

My tenure at INC was a rich learning experience – particularly the four months of Summer Internship Program. It gave me a chance to practically apply the knowledge that I had gained in my theory classes. Besides that, it provided me with a good corporate exposure and made me ready to face the challenges of the corporate world.

The curriculum of INC is very well compiled and designed to fulfill the requirements of the corporate world. The examples and case studies are excellent and provide a rich wealth of knowledge about each and every detail of the business world with reference to many well-known companies.

INC gave me an opportunity to be a faculty member and I grasped it without a second thought. I attended a six-months Faculty Training Program organized by Staff Training College, Gurgaon. It was a valuable learning experience as I gained insight into the minutest details of teaching. In addition, it gave me the opportunity to experience life in a good corporate city like Gurgaon. It was indeed a lifetime opportunity.

Now, I am running my own SMU Center at Alwar and by God's grace, I have achieved excellent results. I am the Academic Coordinator of the Center and also the faculty member for Organizational Behavior and Human Resource Management. My experience as a member of the teaching faculty at INC and the training that I attended in Gurgaon has helped me a lot.

My ultimate aim in life was to attain new heights in the field of academics and INC has helped me in realizing my dreams. I owe my success to INC. ■



**Smita Choudhary**

**MBA 2008**

She can be reached at  
[smitabrijendra@yahoo.co.in](mailto:smitabrijendra@yahoo.co.in)

## Alumni Meets

### Mehfil 2009 - Reunion @ Ahmedabad

INCAS Ahmedabad Chapter organized an Alumni Reunion 'Mehfil 2009' at Ahmedabad. The event started with a welcome address and alumni shared their memories of campus days. Alumni members celebrated their birthdays and felicitated the newly married couples by cutting the cake for the occasion. Alumni also participated in short copying of actors and imitating them and spent nostalgic moments together. They played 'Tambola' and many other party games and enjoyed the event. Mementoes were presented to the winners of various competitions. It was indeed an enjoyable day for everyone.



### Business Quiz @ Kolkata

INCAS Kolkata Chapter organized Alumni Reunion and Business Quiz on August 16, 2009 at Regional Office, Kolkata. Prof. Sunil Shah, Dean-East, welcomed the gathering and shared his views. He congratulated those present for participating in the event and stated that this spirit of networking with the fellow alumni should increase by their participation in future events as well. Chief Guest Debasish Ghosh, Zonal Head, Reliance Communications, Kolkata shared his valuable business ideas with the attendees. He also organized a business quiz and conducted



management games, which were well appreciated by the alumni. Mementoes were also presented to the members. Songs were sung by some of the attendees. The event concluded with a delicious dinner.

# T-20 Cricket Match

@ Gurgaon

The alumni of Noida and Gurgaon INCAS Chapters played a T-20 cricket match on the occasion of Children's Day at DDA Dwarka Sports Complex, Gurgaon.

Noida Chapter team won the toss and elected to bat first and scored 103 runs in 20 overs. Refreshments were served to all the participants and alumni in the pavilion during the lunch break. Gurgaon Chapter team appeared as though they would cross the total with some initial big hits into the fence with fours and sixes, but succumbed finally to the skillful bowling and fielding of Noida team members and scoring only 101 runs. Winners and runners-up were felicitated during the award ceremony. Gaurav Kathuria, MBA 2007 was declared 'Man of the Match', and Mohit Nangia, MBA 2007 was awarded the 'Best Bowler'. Runner-up Trophy was given to the Gurgaon INCAS Chapter team Captain Vaibhav Jain (MBA 2009), and finally, amidst loud applause, the Winner's Trophy was handed over to Sharadh (MBA 2008), the captain of Noida INCAS

Chapter team. All the members expressed their happiness for conducting a sports event and expressed their willingness to participate in more such sports events in the future.



## Internship Program

# INCAS Awards for Excellence in IP-2009

## Faculty Guides



Ashok Kumar  
Patna



Ch Hyma  
Vijayawada



Chetan V Hiremath  
Porvorim



Elizabeth Dominic  
Kottayam



Jyothsna Priyadarshini  
Rajahmundry



Manoj Mishra  
Patna



Mohammed Vaseem  
Mysore



Niranjan Shetty  
Mangalore



Nitin Burla  
Pune



Pankaj Goel  
Ludhiana



Praveen Joshi  
Hubli



Priyanka Sangloli  
Bengaluru



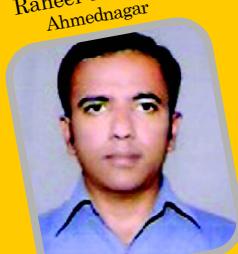
Raheel Inamdar  
Ahmednagar



Soumik Dutta  
Siliguri



Souren Konar  
Durgapur



Umesh S  
Bengaluru



Shailaja  
Chandigarh



Ruchir Anand  
Bengaluru



Reena Vashistha  
Agra



Vinod Negi  
Shimla

INCAS Congratulates the Faculty Guides  
in IP-2009

## Student Interns

The names of the IP companies are given alongside the name of the student



Ajay Singh Rana  
HSBC-Chandigarh



Amit Sharma  
Vardhman Textiles  
Pvt Ltd.-Ludhiana



Ashish Garg  
Cogniscient Business  
Solution Pvt Ltd-Ghaziabad



Chetan Sharma  
Airtel-Bhopal



Derriel John  
Hotel Fortune-Kozhikode



Diksha Chauhan  
SCL Projects-Shimla



Divyashree  
Met Life Insurance-Hubli



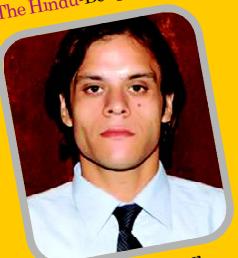
Haresh C Thakar  
Choice Laboatoires Ltd-  
Ahmedabad



Manisha Udupa  
HDFC Standard Life-  
Bengaluru



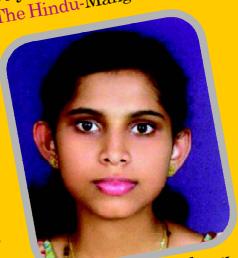
Jinesh Jain  
The Hindu-Bengaluru



Rajat Kapoor  
Jay Bharat Maruti Ltd-  
Yamunanagar



Rajeev Kumar  
Franklin Templeton-Patna



Meettu P Mathew  
Malayala Manorama-  
Kottayam



Naina Lakhota  
India Infoline-Siliguri



Shraddha D Sawant  
Idea Cellular-Porvorim



Vidushi Handa  
Religare Securities-  
Noida



Ramakant Deogophage  
Absolute HR-Pune



Rashmi N  
IndusInd Bank-Mysore

The names of the IP companies are given alongside the name of the student

INCAS Congratulates the Student Interns

## INCAS Awards for Excellence in IP-2009



# Blissful Bonding

*INCAS Wishes the Young Couples a  
Long and Happy Married Life*

Rahul Agarwal, MBA 2006  
with  
Sonali

Rahul can be reached at  
[keepwalkingalways@gmail.com](mailto:keepwalkingalways@gmail.com)

Manish Choudhary, MBA 2007  
with  
Mamta

Manish can be reached at  
[manish\\_choudharyji@yahoo.com](mailto:manish_choudharyji@yahoo.com)



M Durga Prasad, MBA 2005  
with  
Sriharsha

Durga Prasad can be reached at  
[durgaprasad.m@futuregenerali.in](mailto:durgaprasad.m@futuregenerali.in)

Romil Kulshrestha, MBA 2007  
with  
Neha Arora, MBA 2007

Romil and Neha can be reached at  
[romil.incasjaipur@gmail.com](mailto:romil.incasjaipur@gmail.com)

## Incas at the Campuses



## Corporate Quiz @ Durgapur

A corporate quiz was organized for alumni at Durgapur campus. Pranab Kumar Ghosh CH, delivered the welcome speech. The event began with a panel discussion on “Impact of the Present Global Recession on the Employment Scenario” conducted by Niloy Kumar Bhattacherjee, Faculty Member. Further, Souren Koner conducted a corporate quiz, in which the team of

Vishal Kumar Agarwal and Bhaskar Mondal, MBA 2008, Asansol emerged winners and the team of Tamanas Seal, MBA 2007 and Raju Mukherjee, MBA 2008 emerged as the runners-up. The Campus Head presided over the prize distribution ceremony. A few surprise consolation prizes were also distributed much to the delight of the participants.



Receiving mementos from Pranab Kumar Ghosh, Campus Head, Durgapur.

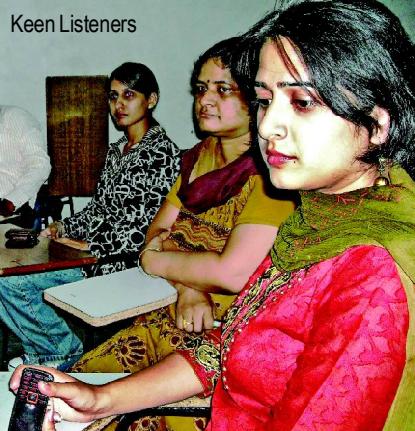


Panel Discussion

## Reunion ‘Anubhuti’ @ Kota

An Alumni Reunion was organized at Kota campus. Dr. Geetha Gupta, Campus Head, Kota, started the event with a prayer. The members celebrated the birthdays of a few fellow alumnis. The participants played games like passing the parcel, musical chairs,

etc. Everyone participated very actively and enjoyed the games. At the end, the Winners and Runners-up were felicitated with mementoes amidst loud applause. Alumni expressed satisfaction for being a part of such a vibrant alumni community with more than 35000 members.



Taste the Birthday Cake



### Sonia Juneja

**MBA 2008**

She can be reached at  
[juneja\\_sonia@yahoo.co.in](mailto:juneja_sonia@yahoo.co.in)

Once upon a time there was a young man who was longing forward to marry the beautiful daughter of the most intelligent farmer in the village. He approached him with his wish and showed his readiness to accept any challenge to win his heart. The farmer smiled and asked him to come to his farm the next day.

Next day, the farmer put a simple condition in front of him, saying that he would leave three bullocks open in the farm and the young man had to catch the tail of any one of them. If he succeeded in that, he would be eligible to ask for his daughter's hand. The young man laughed up his sleeve and started dreaming about his marriage with the farmer's daughter. The farmer released the first bullock which was very healthy and looked most intimidating. The young man had never seen such a

big bullock in his life hence he decided to skip this one and wait for another one to catch the tail. Belying his expectations, the second one was much bigger and stouter. He decided not to play with danger and skipped the second one also. Now, as the last chance, the third bullock was freed by the farmer which brought a huge smile on the young man's face. The third bullock was apparently very weak and thin. The young man ran towards it and jumped to catch its tail but he was shocked to see that it didn't have a tail.

Life is full of opportunities. No doubt, some of them are difficult to take on but if we let those opportunities go due to lack of self-confidence, we may never be able to marry a beautiful daughter of a farmer called 'Success'.

Collected by: *Sonia Juneja*

## A Winning Attitude

Athletes have used positive visualization for years. If it works for athletes, it will work for us, too. You see, we always move toward what we focus on. For instance, while skiing and driving a car, if we are focused on an object down the hill or the road, we are sure to hit it. Success is a state of mind that anyone can use to climb his or her own personal mountains.



*Occasional Column*

To feel good is not a selfish emotion. Instead, it is a necessary emotion if you wish to be highly productive. A personal sense of well-being and contentment is worthwhile, but often an overlooked goal. To learn to think positively, we need to become aware of all our thoughts. Many times, we are unaware of having negative thoughts. Once aware, write them down and do a reality check. Frequently, these thoughts have no validity.

We can now go on to replace these non-truths with positive affirmations, like "I am a capable person." "I can learn from my mistakes." "People like me for who I am."

### Shaffali Gupta

**MBA 2008**

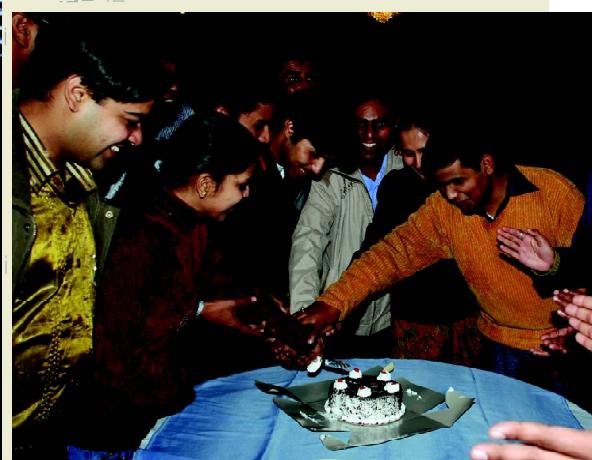
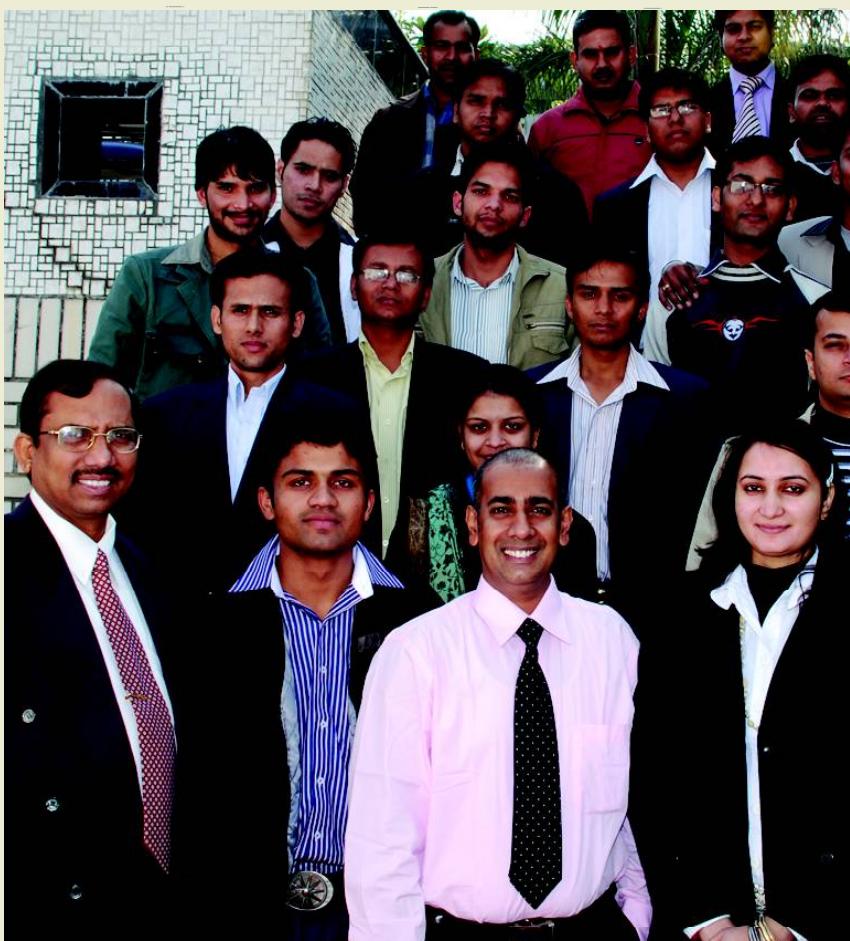
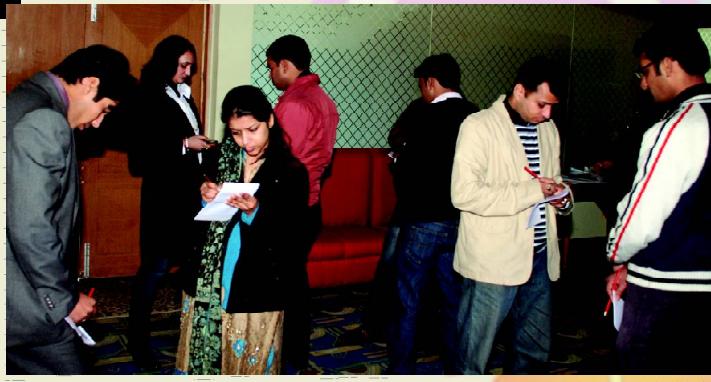
She can be reached at  
[shaffali123@gmail.com](mailto:shaffali123@gmail.com)

With positive affirmations, we can avoid taking insults, rudeness, sarcasm or criticism personally. Positive attitude helps us avoid stress and others enjoy our company.

*"Our dreams have to be bigger; our ambitions higher; our commitment deeper and our efforts greater."*

— Dhirubhai Hirachand Ambani

## *Alumni Meets*



## INCAS Zonal CEC Conference at New Delhi

The maiden Zonal CEC Conference - ICON 2010 for the INCAS Chapter Executive Committee Members of the North Zone was conducted by INCAS in Dee Marks Resorts at New Delhi. CEC representatives from Gurgaon, Lucknow, Jaipur and Noida attended the conference. Conference proceedings for both the days were conducted by Prof Bhaskara Rao, Dean, Academics. Mr.

Brijesh Mathur, Zonal Head and Mr. AVM Ambrish Kumar, Regional Head, Lucknow Region also attended the conference and addressed the participants. Mr. Brijesh Mathur highlighted on the advantages of a strong bonding and enhanced networking amongst the fellow members, while Ambrish Kumar emphasized on the need

to reach out to all the members. The main objective of the conference was to understand the progress so far, plan for the future and deliberate on leadership development for building the INCAS organization. The deliberations of the conference were interactive and members enthusiastically participated in all the sessions. Various activities were conducted to understand the issues.



## Avail the Privilege

INCAS is offering a complimentary annual online access subscription for one of the IUP Magazines/Journals. We request you to choose one magazine of your interest. At the end of the year you are required to seek renewal for subscription.

To access online, please follow the procedure outlined below:

**A 10-Step Process** for online access for IUP Magazine/Journal.

**Step 1:** Go to [www.incasindia.org](http://www.incasindia.org)

**Step 2:** Alumni members should login with their user id and password.

**Step 3:** Click on "Publications" link on Welcome Page.

**Step 4:** Click on the option "Applying for free Magazine".

**Step 5:** The member will be re-directed to Magazine/Journals section of IUP i.e. [www.iupindia.org](http://www.iupindia.org).

**Step 6:** A screen displaying your Enroll No. and Name with a message "Select Magazines/Journals you want to Subscribe" will appear.

**Step 7:** In case the member has already made an online subscription earlier, then the name of the Magazine/Journal will be displayed.

**Step 8:** Type in your name as per the Registration with INCAS and submit your request.

**Step 9:** In case the member has not subscribed earlier, then the selection with a list of all the available magazines/journals will be displayed from which, he/she can subscribe immediately.

**Step 10:** After registering once, whenever the member logs in with his/her user id and goes through the normal process, the subscribed magazine will be displayed online.

To get the complimentary subscription (online), please fill in the following details:

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2. Enrollment No. : \_\_\_\_\_
3. Year of Completion : \_\_\_\_\_
4. INC Campus : \_\_\_\_\_
5. Publication No. : \_\_\_\_\_
6. Title of the Publication : \_\_\_\_\_
7. Mailing Address :  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I understand that the complimentary online subscription is for a period of one year, and I am required to renew the same, one month prior to the expiry of the period for continuance of the subscription.

Signature  
Date:

Write to:

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(Behind Image Hospital), Ameerpet,  
Hyderabad – 500 074. AP., India.  
email us on [incas@incindia.org](mailto:incas@incindia.org)



## The IUP Publications

S.No.	Magazine/Journal	Main Contents
101	Advertising Express	Marketing Research, Client Management, Advertising Agencies and Marketing Communications
102	The Analyst	New Age Finance, Investment Banking and E-Business
103	Case Folio	Monthly Digest of Thought Provoking case studies in all areas of Business Management
104	Effective Executive	Emerging Ideas and issues in Business Management
105	HRM Review	Strategic HR, Leadership, Organizational Development, Knowledge Management and HRMS
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110	Journal of Systems Management*	Focusing on system development methodologies and automation, database design and administration, data mining and data warehousing, Internet technologies, tools and techniques etc.

\* Quarterly

All others are monthlies.

## Form IV

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# The future is now.

## Swetha, Future Doctor.



Swetha is exceptionally good at studies. She tops in every class test. She stood first in the 7th grade. She won the first prize for playing the veena (a stringed musical instrument) and won the second prize for singing in the IRS. She is the pride of the IRS Republic School.

Swetha is mature for her age. It's amazing to see her cheerful smile even in the face of utter poverty. "I am one of four siblings. My father works in small workshop and earns around Rs. 3000 a month and my mother is a tailor. Two of my sisters were in the 10th and 11th grades. My brother and I were then in the 7th grade. My father found it very difficult to pay the fees. He wanted to educate us up to the 10th grade but he could not afford it. We also thought of discontinuing studies, but luckily we found IRS", says Swetha.

Swetha is now in the 9th grade. Being a bright student, she is able to clearly make out the difference between her previous school and IRS. She says that her previous school was concentrating only on studies and there was no scope for extra-curricular activities. But at IRS, the teaching is good, and there are also computer and science labs besides extra-curricular activities and games.

Although her father is not sure to what extent he can educate them, Swetha is very clear about what she wants to do. She wants to become a doctor and serve the poor and needy, she says and is confident that she can do just that.

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The IRS Republic Schools were established by the Alpha Foundation to provide high quality, virtually free, education to children from economically weaker sections of society. At IRS, the children also receive milk and supplements for breakfast, and a nutritious lunch. Uniforms and school books are also provided to them at highly subsidized prices.



**The Alpha Foundation**  
Social Transformation through Positive Action.

- 
- Education for underprivileged children
  - Public-Private Partnerships with the Government for social development
  - Community development initiatives
  - Cultural initiatives to promote national integration



To contribute, please visit: [www.alphacharities.org](http://www.alphacharities.org)

# The New CEO

Morris had just been hired as the new CEO of a large high-tech corporation.

The CEO who was stepping down met with him privately and presented him with three numbered envelopes, #1,#2, and #3. "Open these if you run up against a problem you don't think you can solve," the departing CEO said.

Things went along pretty smoothly, but six months later, sales took a downturn and Morris was catching a lot of heat. At his wit's end, he remembered the envelopes. He went to his drawer and took out the first envelope. The message read, "Blame your predecessor."

Morris, the new CEO called a press conference and tactfully laid the blame at the feet of the previous CEO. Satisfied with his comments, the press — and Wall Street — responded positively. Sales began to pick up and the problem was soon behind him.

About a year later, the company was again experiencing a slight dip in sales, combined with serious product problems. Having learned from his previous experience, the CEO quickly opened the second envelope. The message read, "Reorganize." This he did, and the company quickly rebounded.

After several consecutive profitable quarters, the company once again started to experience difficult times. Morris went to his office, closed the door and opened the third envelope.

The message said, "Prepare three envelopes."

*Collected by: Kaushik Deka*



**Kaushik Deka**  
MBA 2009

He can be reached  
at  
kaushikdeka\_orang  
@yahoo.co.in

## Jokes

**Boss is Always Right....!**

If you take a long time, you're slow.  
But if your boss takes a long time, he's thorough.

If you don't do it, you're lazy.  
But if your boss doesn't do it, he's too busy.

If you make a mistake, you're an goober.  
But if your boss makes a mistake, he's 'only human'.

If you take a stand, you're being bull-headed.

But if your boss does it, he's being firm.

If you overlooked a rule of etiquette,  
you're being rude.

But if your boss skips a few rules, he's being original.

If you do something without being told,  
you're overstepping your authority.  
But if your boss does the same thing,  
he's taking initiative.

If you're on a day off sick, you're 'always' sick.

But if your boss is a day off sick, he must be very ill.

If you're out of the office, you're wandering around.

But if your boss is out of the office,  
he's on business.

If you apply for leave, you must be going for an interview.

But if your boss applies for leave, it's because he's overworked.

*Collected by: Vikas Garg*

**Vikas Garg**  
MBA 2009

He can be reached  
at vikasgarg85@  
gmail.com

